- 1. A process for evaluating performance attribution in a private portfolio comprising:
- (a) determining a return for the private portfolio by scaling the portfolio to a neutral weight portfolio with a common start date that is the earliest start date in the portfolio;
- (b) determining a return for the private portfolio with actual investment weights with a common start date that is the earliest start date in the portfolio;
- (c) determining a return for the private portfolio scaled to a neutral weight with actual start dates;
- (d) determining a return for the private portfolio with actual weights and actual start dates;
- (e) algebraically combining the returns of steps (a) (c) to determine a manager's return; and
- (f) subtracting the manager's return from the portfolio index to determine performance attribution.
- 2. A computer system for evaluating performance attribution in a private portfolio comprising:
- (a) means for determining a return for the private portfolio by scaling the portfolio to a neutral weight portfolio with a common start date that is the earliest start date in the portfolio;
- (b) means for determining a return for the private portfolio with actual investment weights with a common start date that is the earliest start date in the portfolio;
- (c) means for determining a return for the private portfolio scaled to a neutral weight with actual start dates;
- (d) means for determining a return for the private portfolio with actual weights and actual start dates:
- (e) means for algebraically combining the returns of steps (a) (c) to determine a manager's return; and
- (f) means for subtracting the manager's return from the portfolio index to determine performance attribution.

- 3. A computer system adapted to evaluate performance attribution in a private portfolio comprising:
 - a processor and
- a memory including software instructions adapted to enable the computer system to perform:
- (a) determining a return for the private portfolio by scaling the portfolio to a neutral weight portfolio with a common start date that is the earliest start date in the portfolio;
- (b) determining a return for the private portfolio with actual investment weights with a common start date that is the earliest start date in the portfolio;
- (c) determining a return for the private portfolio scaled to a neutral weight with actual start dates;
- (d) determining a return for the private portfolio with actual weights and actual start dates;
- (e) algebraically combining the returns of steps (a) (c) to determine a manager's return; and
- (f) subtracting the manager's return from the portfolio index to determine performance attribution.